

# Effectiveness and human behavior in the business environment

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## INTRODUCTION

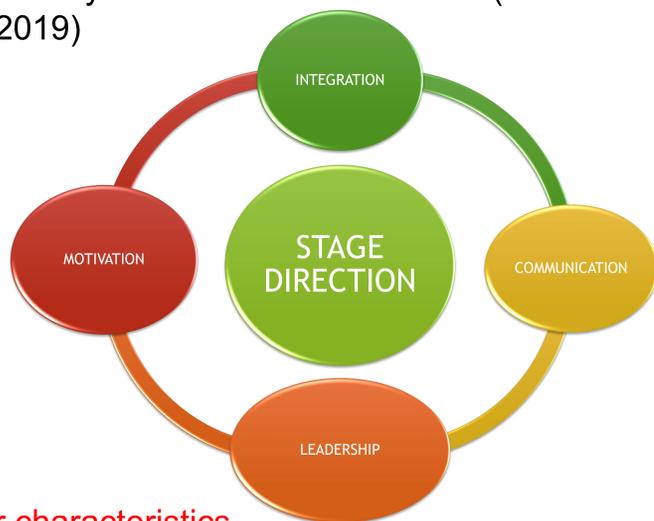
Administration has been fundamental for the evolution of companies and organizations, it has taught us that teamwork gives better results and has become a measure of the needs of society, to obtain better results in large or small companies. The administrative process has 4 stages: Planning, organization, direction and control. Management is responsible for channeling the efforts of both administrators and employees.



## RESULT

### Stage direction

Management is one of the most important stages of the administrative process, in which the knowledge acquired is applied to make relevant decisions. It is generally carried out by managers and other leadership figures, however, it is the function of all members to carry out the purposes, its objective is to guarantee that the goals set are met. Management focuses its attention on how to delegate authority and coordinate activities. (Hernández & Hernán, 2019)



### Elements or characteristics

The person in charge of executing the administrative stage direction must encourage:

- Leadership
- Motivation
- Communication
- Integration (Yamit, 2018)

### Contemporary study regarding direction

In the management process, administrators must be more human, empathetic and social; they must be concerned about the comprehensive and professional process of the people who work in the company. "Authority arises as a need to achieve the objectives and not from the will of the objectives" (Yamit, 2018). The administrator must learn to carry out the management process correctly, respecting each point to achieve the objectives.



## MATERIALS AND METHODS

This poster is the product of the work carried out in the program "general theories of Administration." It corresponds to the result of a descriptive bibliographic review (Guirao, 2015). Secondary sources were used to collect data, which come mainly from books housed in institutional libraries as "e-books." Resources available in "Google Books" and scientific articles available in "Google Academic" and "ScienceDirect" were also consulted. The conceptual analysis of the most important aspects of the topic "Administration as a profession" is presented. This analysis also includes a description of (Mary Parker Follet, George Elton Mayo and the HAWTHORNE experiment and administrative processes "management"). data, the graphic organizer technique suggested by Munayco (2018) was used



## CONCLUSION

Administration is the basis of a solid company and to achieve the objectives, you need to be a good administrator in order to follow established guidelines and achieve the desired goals. Throughout the ages, administrative approaches and theories have emerged which have served to improve administrative processes and have made many tasks easier for us, thus leading companies or small businesses to success.

## REFERENCES

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