



## IX Jornadas Doctorales EDUCA y EIDEMAR

## EXPLORING THE INFLUENCE OF HR STRATEGIES IN SUSTAINABLE DEVELOPMENT

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Research Question: Exploring how sustainable HRM can contribute to sustainability (SDGs), society and business competitiveness

- HR function
- HR strategy
- •HR policies and practices

Sustainable HRM

## Organizational Performance

- Long term goals.
- Sustained
   competitive
   advantag

Sustainable
Development Goals
(SDGs)

sustainableDevelopment in society

Contextual approach in HRM Institutional and stakeholders theory

Methods
Quantitative Research
SABI database
HR manager responses





